



VTech®'s Go! Go! Smart Wheels® Ultimate RC Speedway™ Earns Spot on TTPM Most Wanted Holiday Toys List

Annual List Predicts Must-Have Toys of the Season

CHICAGO, September 29, 2015 /PRNewswire/ Today VTech® announced its Go! Go! Smart Wheels® Ultimate RC Speedway™ was named to the TTPM Most Wanted, an independently tested and curated list of the most in-demand toys and kids lifestyle products for the holidays. The honor marked the second consecutive year VTech's acclaimed Go! Go! Smart Adventures™ line was recognized by TTPM, the leading review site for toys, tots, pets, and more.

"We think kids are going to be blown away by the RC magic in the Go! Go! Smart Wheels Ultimate RC Speedway," said Chris Byrne, EVP and content director for [TTPM](#), aka The Toy Guy®. "This enormous set features an innovative track layout and is packed with activities that will keep preschoolers engaged, playing and exploring for hours."

The Go! Go! Smart Wheels Ultimate RC Speedway lets kids control the action with a steering wheel-shaped remote control that moves the RC SmartPoint® Racer through four action zones and over nine SmartPoint locations. The speedway is 4.5 feet of interchangeable tracks and features a stunt ramp, elevator, movable gears, starting flags and track switches that are all triggered by the RC race car. Ralph and his race car entertain little ones with a light-up driver button that activates playful music and fun sounds. He also teaches the letter "R" and the vehicle's name. Parents can purchase another RC SmartPoint Racer (sold separately) so kids can race a friend. (Ages 1-5 years, MSRP: \$59.99)

"We are honored to again be selected as one of TTPM's Most Wanted holiday toys among so many outstanding products," said William To, President, VTech Electronics North America. "Our Go! Go! Smart Wheels Ultimate RC Speedway is our first playset to incorporate remote controlled action to truly put kids in the driver's seat and we're thrilled with the early response this holiday season."

The Go! Go! Smart line consists of Go! Go! Smart Wheels, Go! Go! Smart Friends® and Go! Go! Smart Animals®, which includes a 2015 Toy of the Year (TOTY) Award winner. For more information, visit www.vtechkids.com/gogosmartwheels.

About VTech

VTech® is a world leader in age-appropriate and developmental stage-based electronic learning products for children. As a pioneer in the learning toy category, VTech develops high-quality, innovative educational products that enrich children's development and make learning fun. With a rich, almost 35 year history, VTech has not only established itself as a learning authority but also consistently remains at the forefront of innovation with multiple award-winning products such as the InnoTab® MAX, VTech's first children's tablet with Android™ learning content, Kidizoom® Smartwatch, the first smartwatch for kids with a built-in camera, InnoTab® 3S, MobiGo®, V.Reader® and V.Smile®. The Learning Lodge®, VTech's comprehensive app store, features a robust library of more than 800 educational and entertaining games, e-Books, music and videos with engaging age-appropriate content across the widest variety of curricula, with content expanding to offer even more titles. The company also has a broad range of award-winning infant and preschool products available in 25 different languages worldwide, with more

than 100 new products introduced every year. VTech was awarded a prestigious 2015 Toy of The Year (TOTY) Award for its Go! Go! Smart Animals® Zoo Explorers Playset™. In order to further strengthen VTech's position as a learning authority, the company's Expert Panel, with esteemed experts in reading, language arts, science, math, and child development, consult on new product introductions and Learning Lodge content.

VTech Electronics North America, LLC is based in Arlington Heights, Illinois. VTech Electronics Limited is headquartered in Hong Kong with distribution globally.

For more information on VTech's additional product lines, visit www.VTechKids.com, www.facebook.com/VTechtoys on Facebook or follow @VTechToys on Twitter.

About TTPM

[TTPM®](http://TTPM.com) is a leading product review site for toys, tots, pets and more. With more than 10 million monthly views of its comprehensive video reviews, TTPM is the number one resource for consumers seeking the best in toys, baby gear, pet toys, kids electronics, and sporting goods. The site's expert team creates more than 5,000 independent reviews annually, each featuring the TTPM Price Check which lists live price comparisons and one click purchasing from major retailers. For mobile users, the free Shop for Kids app by TTPM delivers the site's full reviews as well as the TTPM Price Check, offering consumers potential for immediate savings while they shop online or in stores. Shop for Kids is #1 rated app in Apple App in its category. The TTPM team can also be found on Facebook, Twitter, YouTube, Pinterest, Instagram, and Google+.

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